



# “Green” Hotels Association®

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## **ALLY MEMBERS:**

Vendors offering approved environmental products and services

## **SPECIAL BENEFITS FOR ALLY MEMBERS:**

- 1) Internet listing of ALLY MEMBERS **includes text describing the member's approved products and/or services.** A complete company listing in bold text of all ALLY MEMBERS is included in our "**APPROVED VENDORS**" section of GHA's **WEB SITE** at [greenhotels.com/appvvend.php](http://greenhotels.com/appvvend.php). Unique visitors' and hits' numbers are exceptional!
- 2) A complete company listing in bold text of all ALLY MEMBERS is included in our "**APPROVED VENDORS**" section of our printed *Membership Conservation Guidelines and Ideas* 154+ page book which will always be with the member hotel. Every member receives an updated version of the book each year at renewal.
- 3) **A brief introductory article (approx. 200 words) on the new ALLY MEMBER and their product or service** will be published in GHA's praised, bi-monthly *Greening Newsletter* to provide a jump start with the hotel members.
- 4) **One newsletter a year (Jul/Aug) is DEDICATED TO ALLY MEMBER SUCCESS STORIES** related to hotels focusing on their green services and/or products.
- 5) ALLY MEMBERS are always encouraged to **submit non-self-serving articles on new "greening" practices, techniques and products** for publication in the newsletter.
- 6) **Advertising opportunities available to ALLY MEMBERS ONLY.** Banner advertising will soon be available on [greenhotels.com](http://greenhotels.com) Inserts can be included in newsletters, catalogs and all shipped packages.

**Call 713/789-8889 or e-mail [green@greenhotels.com](mailto:green@greenhotels.com)** for further information.

### **Cost of Membership:**

**Revenues under \$1 million - \$400/year (12 months).**

**Revenues over \$1 million - \$500/year (12 months).**

**Revenues over \$5 million - \$600/year (12 months).**

**Your Company logo/photo w/Internet listing included.**

(Add \$25 for postage for any non-US address.)

Extra logos or categories provided @ \$50/year each.